



**NEWS RELEASE:**

**Sunday, March 18, 2012**

**CALIFORNIA'S BRING HOLLYWOOD HOME FOUNDATION**

**ANNOUNCES NEW BOARD MEMBER**

**MARTIN GUIGUI, PRESIDENT OF SUNSET PICTURES**

**BHHF LAUNCH/FUNDRAISER IS ANNOUNCED FOR MARCH 31<sup>ST</sup>**

**\$35 Dollar Donation – Grassroots campaign for independent film producers**

**LOS ANGELES**

Martin Guigui one of Hollywood's leading independent filmmakers has joined the board of directors of California's only grassroots foundation inspiring new leadership to make California the independent film production capital of the world. "It's embarrassing that California, which for the past 100 years has been the largest provider of entertainment content for the planet, is unable to establish a comprehensive consistent and user friendly tax credit for film and television production. Especially in today's economy, the State of California would heavily benefit from an incentive that would put more people to work and stimulate business across the board beyond any other package or solution available to us now. The time is now!" says Guigui in joining Bring Hollywood Home.

Sharon Hardee Jimenez, Executive Director of Bring Hollywood Home says Guigui has been a strong source of background helping shape the current leadership of the grassroots foundation. "Two years ago when Bring Hollywood Home was announced at the California Film Commission Martin Guigui called us and offered to help us understand the long difficult road independent filmmakers have faced in the state as they've fought to stay and manufacture their films in California," says Jimenez. "Martin Guigui is a wonderful filmmaker and a great friend to all independent filmmakers in the state. He has a wife and two talented young daughters who give him reason to be willing to fight for a seat at the table for California's indie filmmakers."

Bring Hollywood Home has stated since its inception that the loss of jobs from runaway has helped to cripple the California tax base causing great suffering especially in the educational infrastructure. "I raised my children in California supporting friends of theater as two of my daughters won top honors at Beverly Hills High School & Crossroads School for the Arts & Sciences. I have been supporting the arts as a parent for two and a half decades. If we lose the production of independent films in this state we've lost a legacy and birthright."



Martin Guigui director of the new hit independent film *Beneath the Darkness* starring Dennis Quaid joins a board of directors made up of truly independent supporters of film production. Sharon Hardee Jimenez founder of BHHF is producer of *Gerrymandering the Documentary Movie*, a film that helped bring independent redistricting reform to California make the state a leader in the nation in redistricting reform, Polo Munoz is youth outreach coordinator for the LA Latino International Film Festival, Dr. Juan Rodriguez Flores is Editor in Chief of *Latino Weekly Review* and one of the most well-known film reviewers in the Spanish Language with 30 years at *La Opinion*, Ed Madinya is a graphic artist and web designer, Gary Visconti is a two time Olympian and eight time past-president of Southern California Olympians, & Stephen Seidel is an actor and red carpet reporter & founder of *Renegade Reporting*.

Bring Hollywood Home will hold its first launch/fundraiser on Saturday March 31<sup>st</sup> 2012 from Noon to 4 p.m. Food, entertainment, flowers, and art work are being donated for the fundraiser by the many ancillary businesses concerned about the flight of jobs hurting the economy of Los Angeles and the rest of the State of California.

The launch will take place at the home of Bring Hollywood Home Foundation Founder/Executive Director Sharon Hardee Jimenez at 1109 South Orange Drive, LA 90019. RSVP's are strongly encouraged. "We are very excited to finally launch the foundation after many months of ground work to prepare us for the long battle ahead. The fundraiser asks for a minimum \$35.00 donation. We have also finally put a DONATE button on our website and hope that filmmakers and ancillary business leaders will get involved in this inspiring leadership and donate at [www.bringhollywoodhome.org](http://www.bringhollywoodhome.org)," concludes Jimenez.



Sharon Hardee Jimenez Executive Director Bring Hollywood Home & Bring Hollywood Home Board member Martin Guigui at the LA premier of “Beneath the Darkness” Paramount Studios